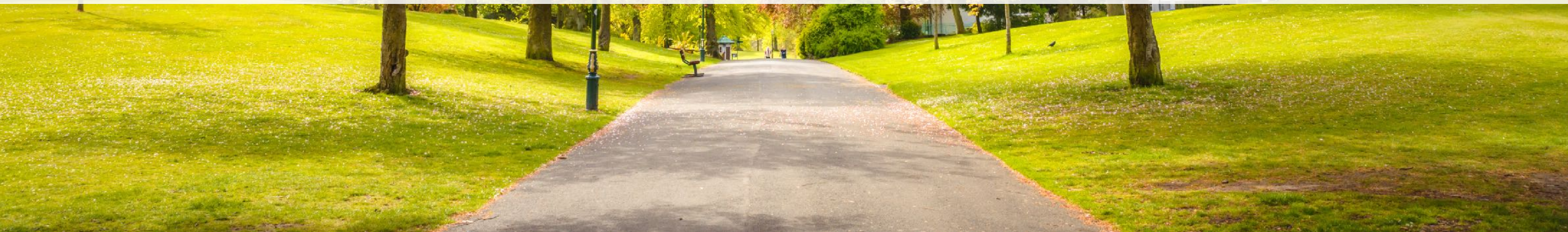


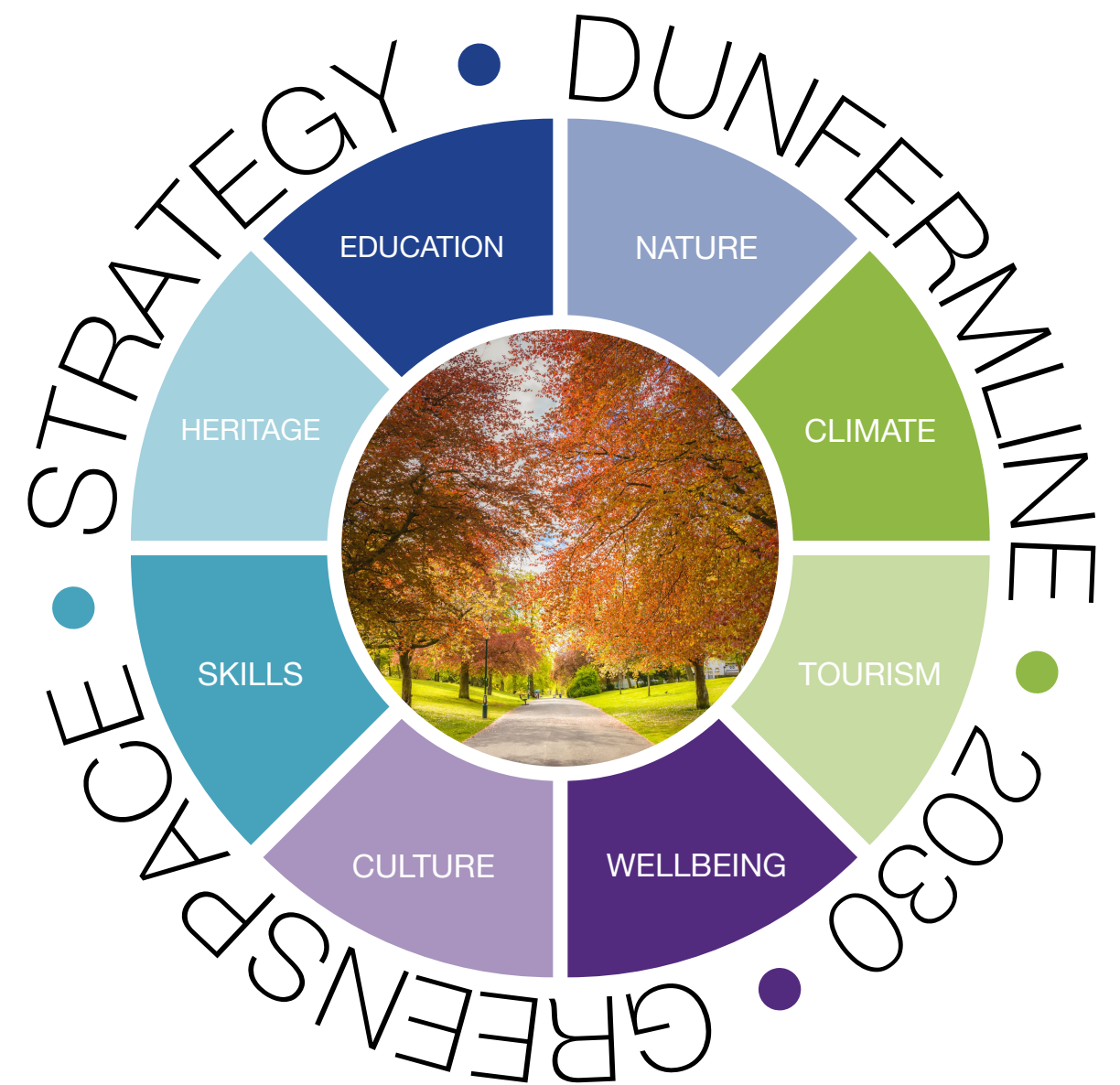


Dunfermline Greenspace

VERSION 2: MARCH 2022




“**Dunfermline Greenspace** will be a new community owned organisation that will support local groups and projects to deliver our 2030 greenspace strategy.”



How this document works

This is a live document. It is designed to both explain our strategy and encourage you to dig deeper into key issues and ideas. It will develop and grow as more and more of our community engage with our work and join us in making Dunfermline a better place.

Throughout the document you will see this icon  which will allow you to move around the document with a single click. Where you see text highlighted in green, you can click this to go to a specific website. Where you see a bubble with INSPIRE a click will take you to an interesting document, organisation, webpage or recording. Just try it out and you will soon see how it works.

At the bottom of each page are all the sections of the report. One click will take you to any section you want to explore.

We hope this helps to bring our strategy to life and helps to build a deeper understanding of our ideas, our work and the challenges we face together.

Remember this is a live document. It will be constantly updated and renewed as our work progresses.

This is YOUR strategy!

How to contribute

We want everyone's comments to constantly help us to develop and improve this strategy.

Until we constitute Dunfermline Greenspace please send comments and suggestions to Alan Caldwell at alan@alancaldwellassociates.co.uk

All images from Fife Council, unless otherwise credited

Our introduction

Our community recognises that our beloved greenspace has a crucial role to play in ensuring a healthy, happy and sustainable future for our place and communities. To achieve this we know we will collaborate with everyone in our community who are inspired by our strategy.

Our greenspace is where we walk, talk, meet friends, play, relax, learn, enjoy nature, exercise and so much more. We understand it is a place where we can grow our own food, teach our children, generate renewable energy and encourage wildlife and biodiversity. If the last two years has shown us anything, it has reinforced the importance of greenspace to our health and wellbeing as citizens and as a community. Recognising this, our 2030 strategy is built on a series of strong principles that we believe will make our lives better and happier. They are:

- We should have easy access to quality greenspace that supports our needs.
- We should be able to contribute to the management of our greenspaces and, where appropriate, its ownership.
- We understand that our heritage, cultural places and spaces work alongside our greenspaces to create a healthier, happier, more equal Dunfermline.
- We are clear that wildlife and greenspace corridors must be central in guiding any future development.
- We will ensure everyone our community can be involved in our work.

Dunfermline has a distinct identity, civic pride, cultural assets, heritage and history. In 1904 Sir Patrick Geddes, who gained global recognition as the ‘father of town planning’, was engaged by the Carnegie Dunfermline Trust to develop a radical plan for Pittencrieff Park. In 2022, we are committed to delivering an equally ambitious greenspace strategy for Dunfermline. Dunfermline was the ancient capital of Scotland and in a year where we are bidding for city status, we believe that our comprehensive and inclusive strategy can lead the way for communities across Scotland.

INVOLVEMENT
STRATEGY
GUIDANCE
PREPARATION
INTRODUCTION
BACKGROUND



Image: Yamaguchi University

Our 2030 Strategy will cover Fife Council's City of Dunfermline Area Committee boundary

Background

Good strategies must start somewhere. In this case it is important to acknowledge the crucial role of Fife Council, the Dunfermline Area Committee, the Dunfermline Greenspace Forum, The Carnegie Dunfermline Trust and the Dunfermline Heritage Partnership. As always, without the tireless efforts of local people in the many local groups across the area, this strategy would simply never have come about.

The Council's 'People and Place Approach' and their commitment to 'Community Wealth Building' have provided the platform (and initial funding) on which this strategy is built. The Geddes Conference held in June 2021, and the work of those involved in the Greenspace Forum, helped to initiate this strategy and encourage others to get involved. Listen to Andrew Gallacher, Community Manager Dunfermline at Fife Council's introduction at the [Geddes conference here](#).

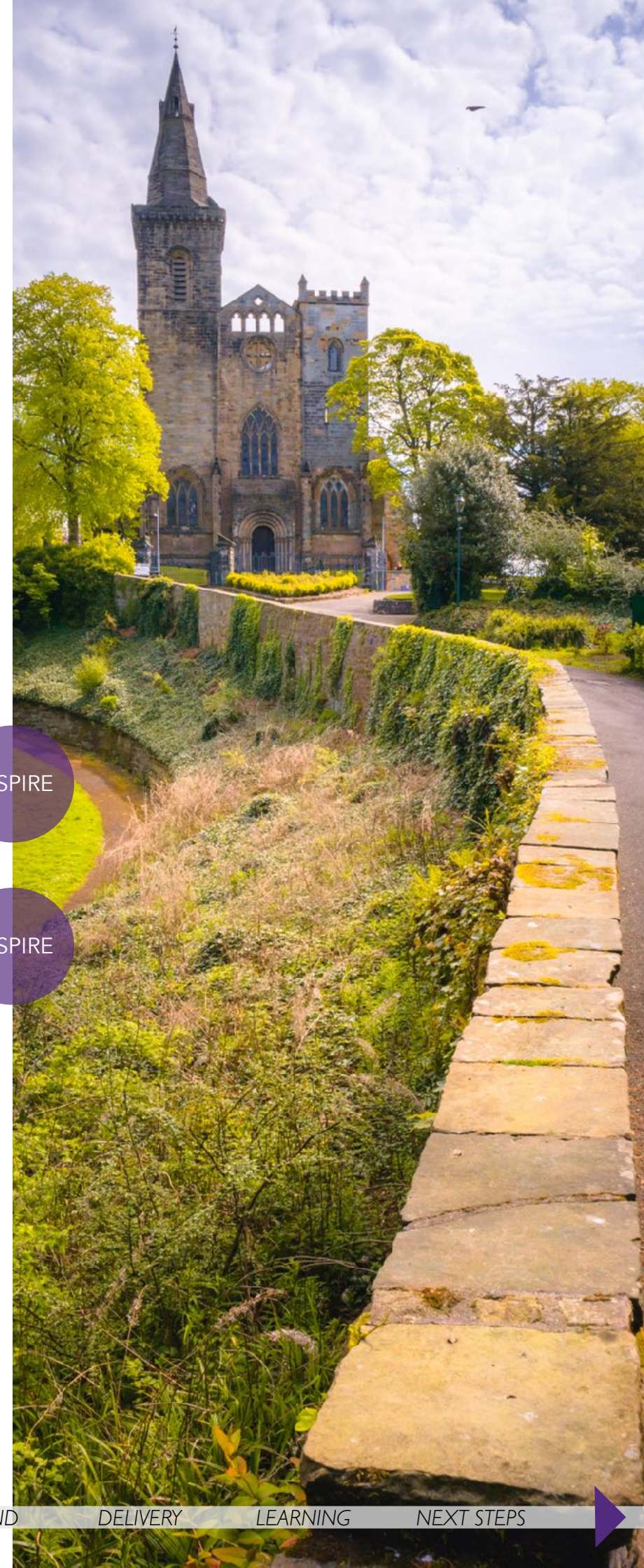
The recently updated [Plan 4 Fife](#) outlines a number of commitments, including addressing the climate emergency and a greener recovery through increasing community wealth. This includes making better use of our land and assets to benefit local people and create a greater sense of place.

This is a strong foundation for the work ahead.

How this strategy has been put together

In October 2021, [Alan Caldwell](#) was appointed to work alongside the partners and wider community to construct this strategy. Alan has a long history of working directly with communities including a long relationship with Greener Kirkcaldy.

Alan has been guided throughout by a Steering Group which has encouraged a dynamic process of discussions, interviews and online workshops to ensure this strategy is rooted in the community. The first draft of the report was circulated in February 2022. With the overwhelming support from those consulted, a constructive ZOOM feedback session and the submission of forty three detailed comments we are delighted to publish the second live version of our strategy.

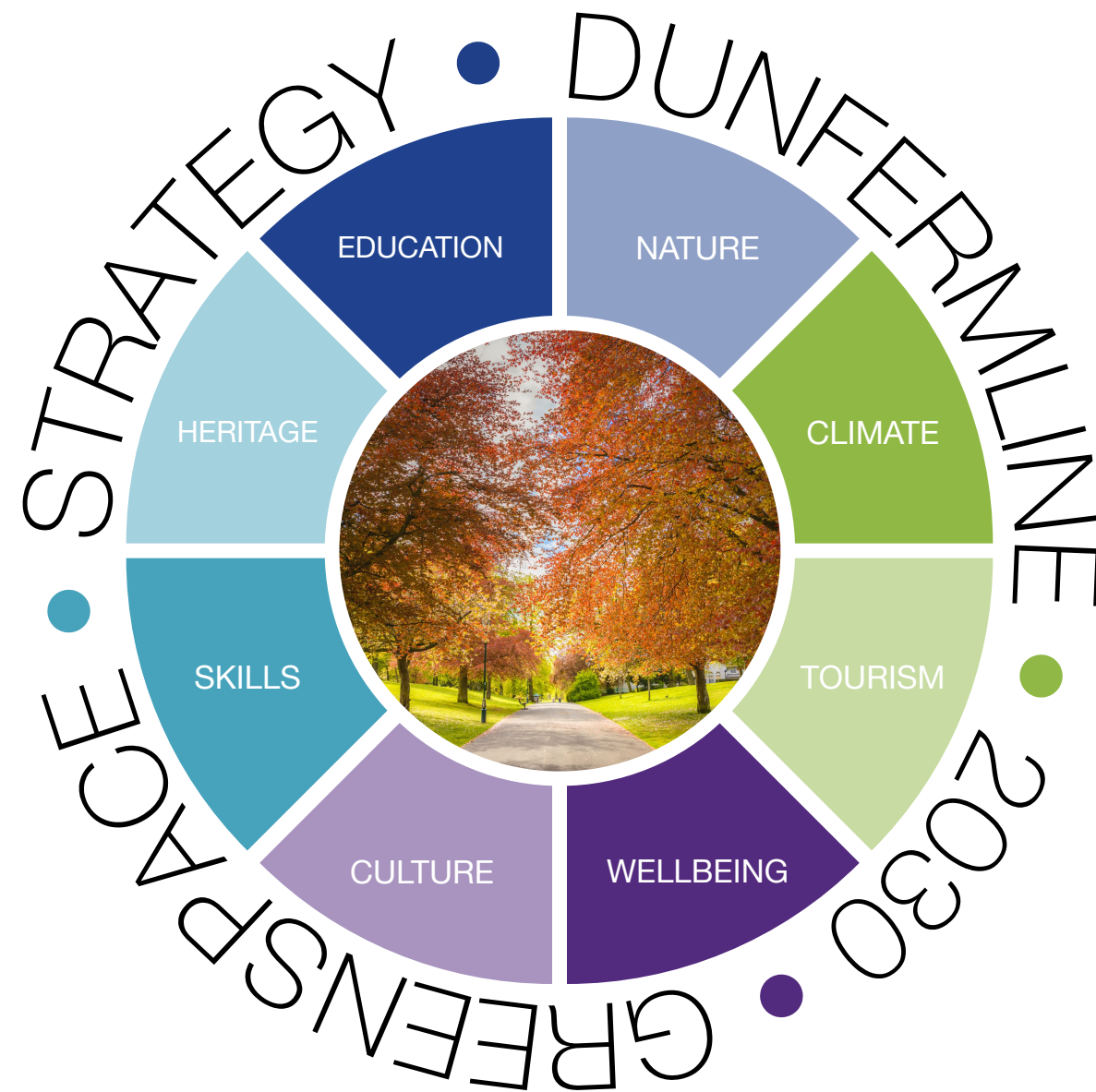


Our vision

Our 2030 strategy will deliver a happier, healthier, greener and more equal Dunfermline. We will strive to give everyone the opportunity to get involved and benefit from our work. This will better equip our communities to tackle the climate, nature, biodiversity and health emergencies we all face. Most importantly, our vision is rooted in the every day efforts of the local people and groups working to make Dunfermline a better place.

Our 2030 strategy will be inspirational and ambitious and will show leadership for other Scottish communities.

LEADERSHIP
AMBITION
INSPIRATION
INCLUSION
INVOLVEMENT
CHALLENGE



“

We want our strategy to show leadership and ambition, inspiring people within Dunfermline and beyond.

Our situation

We already have an engaged and active community working on a wide range of projects across Dunfermline and the villages. To name but a few, the Friends of Pittencrieff Park, Dunfermline Orchard Project, West Fife Local Tourism Association, Touch Play and grow community garden, Dunfermline Heritage Partnership, Save Calais Wood Wildlife and Dunfermline Play and Grow Community Garden show the fantastic work already taking place across Dunfermline. Dunfermline Greenspace will support and help these wonderful volunteers and projects through our 2030 Strategy and the practical help and resources we will secure.

To add to this wealth of local energy and expertise we have a willing and engaged partners in our Local Authority and Carnegie Dunfermline Trust. We wish to acknowledge the background work and policy context our partners have created for our work.

The Dunfermline Greenspace Forum

The Dunfermline Greenspace Forum evolved from the Dunfermline Public Park Improvement Group in 2013. It is an un-constituted group, a sub-group of Central Dunfermline Community Council and now sits within the Local Community Planning Partnership. The Forum is a collective of local Community Councils, Community Groups, Fife Council Officers, elected members, church groups, and local business representatives that share information, resources and funding opportunities.

In 2019, the focus of the Forum expanded its ambitions to deliver more collaborative projects alongside some of the other activities and priorities of Dunfermline. Recent discussions in the Forum have stressed the importance of community food growing, improvements to woods and parks, volunteering and skill strengthening all of which are reflected in our strategy.

The Forum are actively involved in the preparation of this 2030 strategy acknowledging that the time has come to explore and coordinate how we, as a community, can develop a strategic plan for the future success of our green spaces and networks.

ENGAGED
COMMUNITY
CONSULTATIONS
ACTIVE
FORUM
GROUPS

INSPIRE



Consultations

There have been several greenspace consultations carried out by Greenspace Scotland in the area that are helpful in the production of this strategy.

In 2012-13 Greenspace Scotland worked with the Central Dunfermline Community Council on the Dunfermline Public Park - Climate Change Park project. Central Dunfermline Community Council, Visit Dunfermline, the Carnegie Trust, Fife Coast and Countryside Trust and Fife Council came together in the Dunfermline Public Park Improvement Group to begin the transformation of the park. The Park Improvement Group was instrumental organising the first community event in the Public Park in recent times - “The Fresh Air Festival” held in May 2013.

The report and action plan we developed together can be found [here](#).

In 2015 Scottish Government's Housing Services and Regeneration Division and Planning & Architecture Division, funded and supported greenspace Scotland and Youth Scotland and Youth First Fife to work with two youth groups in Dunfermline on the Dunfermline Town Centre - A placemaking approach driven by greenspace and public spaces led and facilitated by young people. [The report from the project is here](#). This project was one of the pilots that lead to the development of the national Young Place Changers Programme.

In 2016, Greenspace Scotland and Central Dunfermline Community Council worked together on the Transforming Rex Park and the Lyne Green Project - part of their ‘Tackling Litter by Repurposing Greenspaces Programme 2016’, supported by Zero Waste Scotland. [The report and action plan from the project can be found here](#).

Currently, Greenspace Scotland is working with Youth First Fife on the “Net Zero in Our Place project” engaging with youth groups in around Dunfermline to develop place and climate action plans improving their local areas/place. Progress on the project has been hampered by covid19 restrictions, but relationships and online training has been developed so we are ready to move forward when it is possible. [There is information about the project here](#).



INSPIRE

Image: John Rennie, Dunfermline Parkrun

Our principles

AMBITION
EMERGENCY
INVOLVEMENT
LEARNING
ACCOUNTABILITY
SUCCESS

- We will push our ambitions for Dunfermline to our limits.
- We will involve the members of our community who are hardest to reach and embrace the cultural diversity of Dunfermline.
- We will learn from our young people and involve them in all that we do.
- We will place education at the heart of our work.
- We will be judged by the practical improvements we make to Dunfermline.
- We recognise the urgency of the climate and nature emergencies and will act accordingly.



Our themes

BIODIVERSITY
INVOLVEMENT AND ACTION
HERITAGE, CULTURE AND TOURISM
FOOD AND GROWING
HEALTH AND WELLBEING
LEARNING AND EVENTS

Our 2030 greenspace strategy will have ten interlinked themes:

1. **Access and involvement:** at the heart of our strategy are the twin objectives of increasing access to quality greenspace and insuring that everyone in our community can enjoy their local greenspaces.
2. **Nature and biodiversity:** from planting trees to nurturing our greenspace for wildlife and plant life we recognise the urgent importance of this work for our community, place and planet.
3. **Food:** we need to grow more high quality, organic fruit and vegetables and encourage locally produced food to feed our communities.
4. **Energy:** we recognise the potential for small scale micro renewables energy generation from wind, water and the earth throughout our greenspaces.
5. **Learning and Events:** from outdoor play to organised walks, markets, music, theatre, talks and exercise classes - our strategy will build on a 'stay local' lifestyle.
6. **Skills and training:** rural skills, apprenticeships, training and employment through our greenspaces will provide an important economic benefit for our communities for years to come.
7. **Health and wellbeing:** our greenspaces will support our health and wellbeing and help to tackle loneliness and isolation. Our greenspaces can be a cornerstone in building a healthy community.
8. **Heritage, culture and tourism:** Dunfermline has a distinct identity, civic pride, cultural assets, heritage and history. We can enhance our 'offer' to locals and visitors alike through our greenspace strategy.
9. **Active travel:** by linking greenspaces across Dunfermline to promote nature, biodiversity and wildlife we will promote active travel opportunities for walking, cycling and running.
10. **Management, ownership and planning:** this strategy encourages local people to be directly involved in the greenspaces that matter to them and places greenspaces at the heart of any future development.

Photo: Martin Willcocks

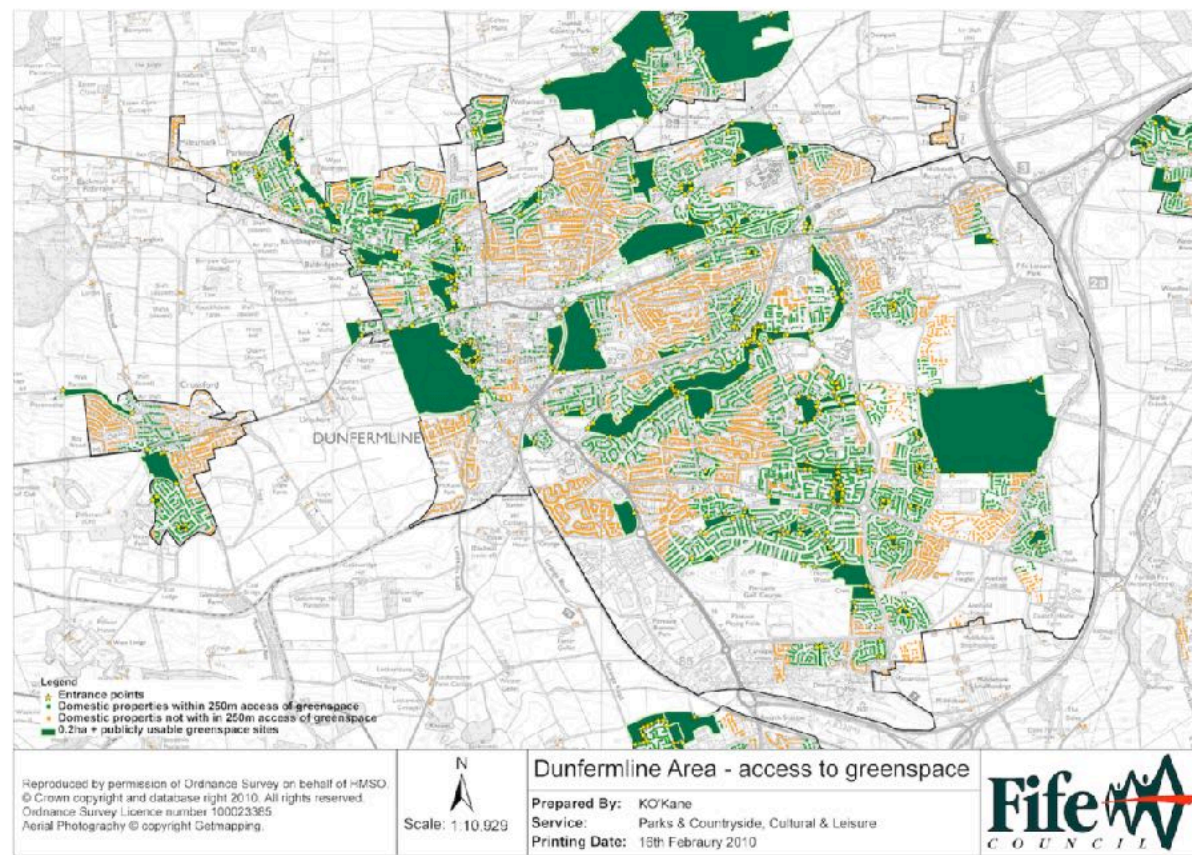


Our projects

We will work together to identify the projects we will target to deliver our 2030 strategy. To get started we propose two main actions for our organisation.

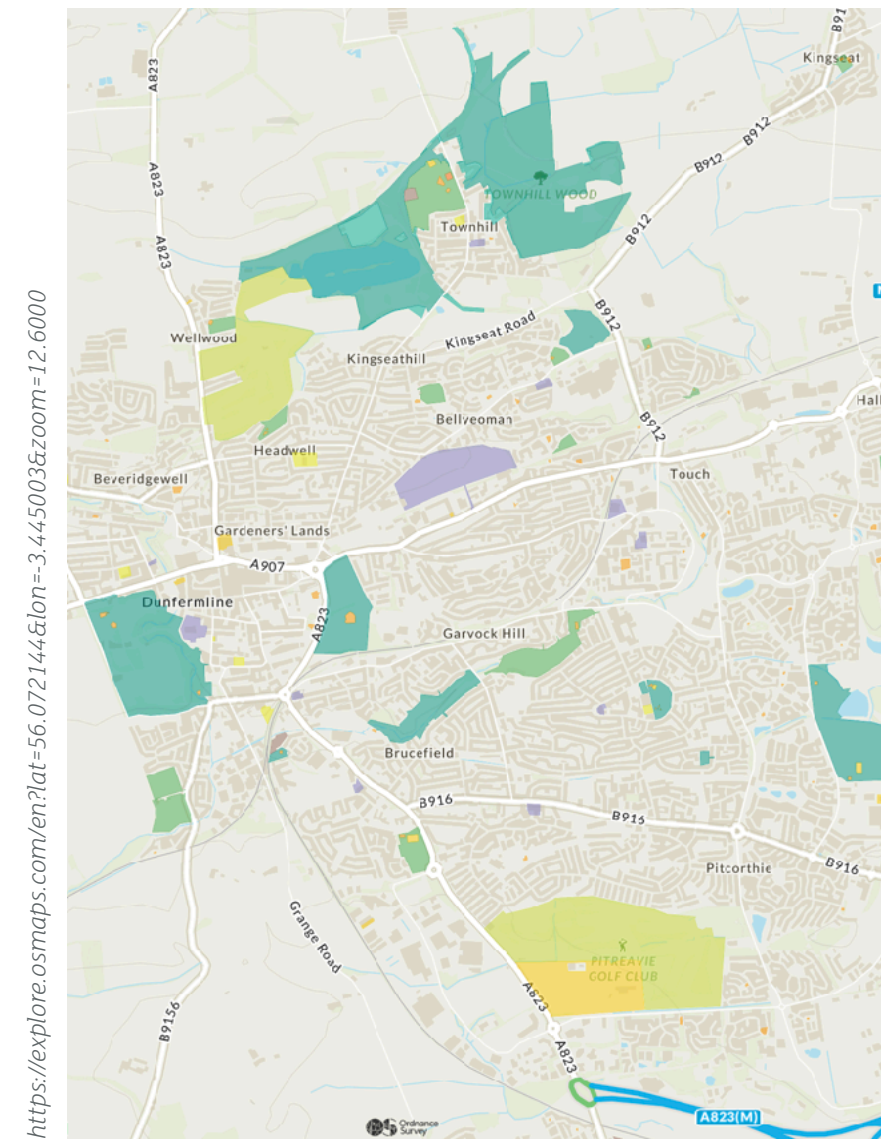
Main Action 1: Continue the mapping exercise of greenspace, heritage, culture and tourism related projects that can be seen by clicking the images below. This should be an ongoing process as our work grows. Some projects may be completely self sufficient, others may require significant help and support.

(We are working on a new, web-based map to chart our projects (SEE RIGHT).



Main Action 2: Target three to five local projects of different types (and level of need) in the first year to help and support and let everyone find their feet in both our organisation and strategy. These should be agreed upon during the next step preparing a detailed business plan for our organisation. However, the Delivery Plan for our 2030 Strategy makes recommendations on where this process should start.

FOOD DISTRICT
KEYSTONE PROJECTS
PARK PLANS
SKILLS AND TRAINING
EVENTS PROGRAMME
SURVEYS



Keystone projects

From the discussions during the preparation of the strategy we suggest our organisation would work with partners to develop the following projects in 2022/23. This will build support, confidence and initial impact for our work:

Idea 1: Explore the rejuvenation of the glasshouses at Pittencrieff Park in conjunction with the Pittencrieff Park Ambition Group. This has the potential to benefit so many and deliver against a number of our key themes. Refurbishing the glasshouses would restore a valued asset, provide a focus for skills and apprenticeship development, grow fruit and vegetable seedlings for community orchards, gardens and allotments and provide a base to supply the Parks and green spaces of Dunfermline with plants.

Idea 2: Skills and training programme. Open discussions with Rural Skills Scotland and the Council's Local Response Team about a skills and development programme matched directly to a number of local groups looking for additional help and support.

Idea 3: 2022 Events Programme. Launch a series of events across green spaces, cultural, heritage and tourism locations across Dunfermline to promote the 2030 Strategy and deliver local benefit and involvement. These can range from open air exercise classes and guided walks to music, theatre performances and local food and craft markets. As an early win, we will raise awareness of all the hidden gem greenspaces that Dunfermline residents may not yet have discovered with local walks, talks and promotion.

Idea 4: Dunfermline wide survey targets. This would raise funds and set up a major strategic survey process across our area of benefit to collect info on nature, biodiversity, active travel, paths network, renewable energy sites. Defining the brief for this work would bring local groups together, pooling expertise and resources to build a comprehensive picture of the opportunities for guide 2030 strategy and inform local action. This could be an exciting citizen science project.

Idea 5: A new, major food growing district. Everyone needs food. Food projects are one of the best ways to build community support and involvement. Ensuring local food is available to those in our community most in need is important to us. We will explore the potential (and site) for a new Dunfermline Food Growing District, an area we can dedicate to local food production, education and involvement. This may be a project to pursue directly with the Land and Air Quality team at Fife Council and in partnership with the Permaculture Association.



Image: Martin Willocks; Hawthorn Heights; My Park Scotland; Wicksteed Playgrounds

Idea 6: Improvement Plan for Dunfermline Public Park. Dunfermline Public Park is one of the many landholdings in Dunfermline that is Common Good Land and sits on the **Common Good Asset Register** held by Fife Council. As such, this would be an obvious greenspace for our organisation to explore the potential to deliver our 10 themes 🔍 and advance our 2030 strategy. Please also see the 'Our Land' section. 🔍

Idea 7: Support the proposed Dunfermline - Crossford link, promoted by Crossford Community Council, otherwise known as **Carnegie's Way** which would provide a safer link for pedestrians and cyclists to and from Dunfermline and the renovation of the disused railway behind Golfdrum Street and Buffies Brae in order to extend the cycle path to the centre of town.

Idea 8: Support the Dunfermline Orchard Project as a small scale, proof of concept project with enormous potential..

Idea 9 and beyond: this draft 2030 strategy is your opportunity to contribute and comment on the ideas set out in the document. Please see the 'How to contribute' section. 🔍

We recognise that our ability to deliver on these ideas will be dependent on the resources we can attract, the response of partners and the engagement of local groups. It is an ambitious programme but one we are keen to explore. These will be prioritised (and new ones considered) during the consultation on this document and in the preparation of the detailed business plan for our organisation.



Our partners

CORE
COLLABORATE
OPERATIONAL
COOPERATE
ADVISORY
EXPERTISE



Core Partners

There are four specific partnerships the new organisation will need to foster to succeed.

Local Groups are the very life blood of our new organisation. Without the local activists, driving their specific projects, there is little hope of success for our 2030 Strategy. We respect the independence of each group and encourage them to affiliate to the new organisation, become members as individuals and stand for the board of Trustees of the new organisation. We believe that the new organisation can bring financial and practical help to these local projects to help the volunteers achieve their projects.

Fife Council, through the Dunfermline Area Committee will remain a crucial partner throughout our work. We believe that our new organisation delivers on the Council's 'Place and People' and "Community Wealth Building' approach. We will need their financial and organisational help in the next steps and understand the importance of bringing external finance, skills and resources to our area as soon as practical. We will be willing partners who understand and appreciate the Council's help, support and financial pressures.

Carnegie Dunfermline Trust: Gillian Taylor, their Chief Executive, has been actively involved in the preparation of this strategy. Again, acknowledging the independent processes and operations of the Trust, we would welcome strategic guidance, seed corn funding to establish our SCIO and help with premises during the early life of our organisation. We will be willing partners who understand the medium and longer term need to bring external funding and resources in support of our common aims. We welcome the work of the Pittencrieff Park Ambitions Group and their involvement in our strategy.

Local Community Councils are the most local level of our democratic structure and are an invaluable source of local knowledge and support. The new organisation will form close working relationships with the Community Councils. We recognise that the Community Council areas (for example Townhill) already have very active greenspace initiatives.



There are four specific partnerships the new organisation will need to foster to succeed.

INSPIRE



Operational Partners

In the course of preparing this strategy there have been a number of organisations and Council departments who have been both supportive and willing to work alongside the new organisation. They include (not exhaustive):

Rural Skills Scotland: we believe our two organisations have a bright future as we up skill our community to deliver our 2030 greenspace strategy. From bringing additional contractor help on bigger projects to training volunteers and creating apprenticeship programmes we see them as a key, operational partner.

Dunfermline and West Fife Local Tourism Association: There is a crucial link in this strategy to this subject and organisation. Donald MacKenzie, the chair of the Local Tourism Association has been active in the preparation of this strategy and the creation of our new organisation.

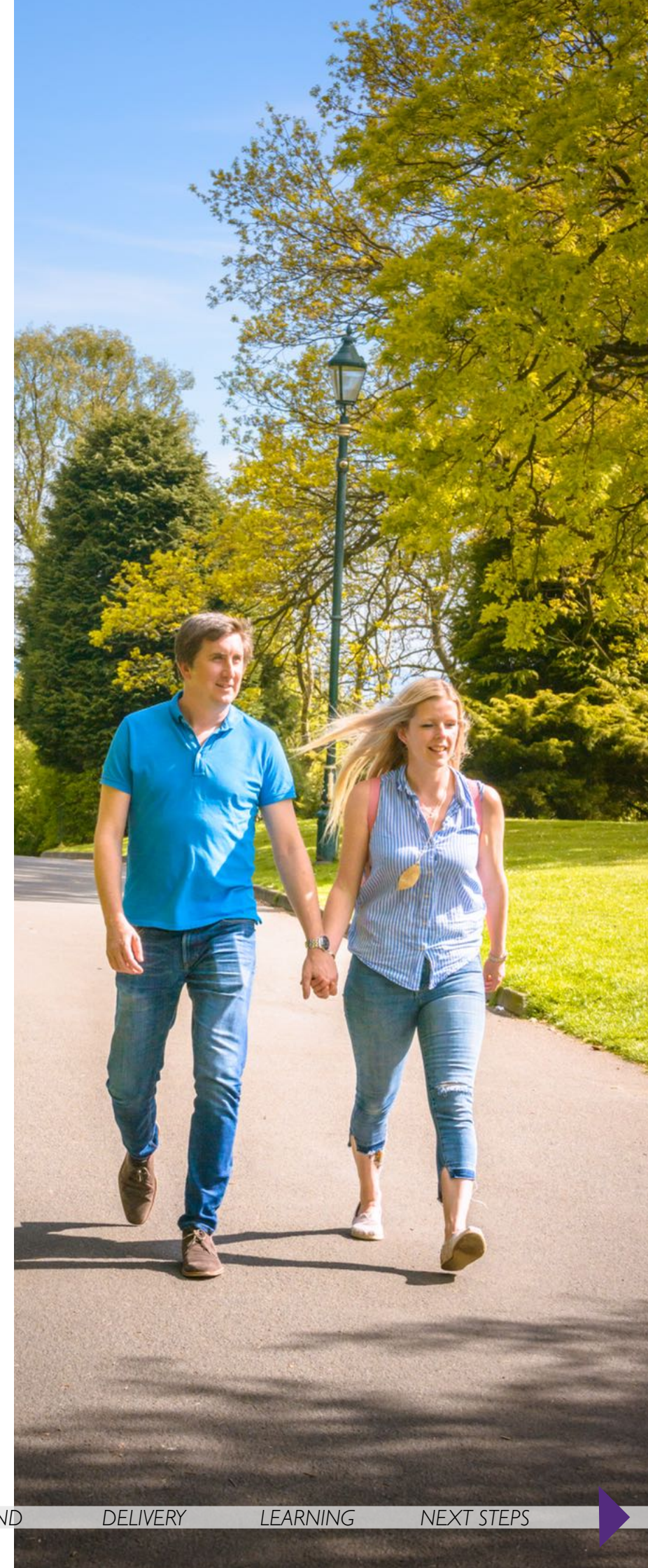
Dunfermline Heritage Partnership: their new “Wellbeing through Heritage’ three year project is funded through the Heritage Lottery (£247,000). Carnegie Dunfermline Trust is leading this new project working with Fife Council, OnFife, Fife Coast & Countryside Trust and NHS Fife Health & Social Care Partnership. The project will offer an innovative three-year partnership programme of activities that will use the rich heritage of Dunfermline and West Fife to improve the health, happiness and wellbeing of our local people, particularly those in most need.

Fife Coast and Countryside Trust: The Trust are already deeply involved in the Lynne Burn Project in Dunfermline and have been enthusiastic contributors to the development of this strategy. The Trust is looking forward to working together on our projects and is particularly interested in promoting community engagement and participation.

Dunfermline Learning Campus: This new state of the art Dunfermline Learning Campus is an exciting opportunity for Dunfermline Greenspace to link to all of the learning and project opportunities this campus will bring. Fife College, Fife Council and the high schools have already formed close links to local greenspace groups. This is a long term, strategic opportunity for everyone involved in building a sustainable future for Dunfermline.

Sustrans: Sustrans can be a key organisation to help us with our active travel projects and cycleway plans.

Plastic Free Dunfermline: They are a well established local organisation with strong links to our business community. We look forward to working alongside them to engage local businesses in this strategy and the work ahead.



Fife Council Departments: there are particular departments of the Council who will be important, operational partners to our organisation. They include:

- Economy Planning and Employability Services - Locality Response Team is keen to explore how the Council's intermediary employment priorities can align with Rural Skills Scotland and the work of the new organisation in offering a route to employment through greenspace.
- Grounds Maintenance Service is particularly interested in the strategy and developing a close working relationship with our new organisation on maintenance issues.
- Climate Change and Zero Waste Team would welcome the opportunity to help the new organisation to develop a monitoring and evaluation approach to our work
- Communities and Neighbourhoods - Allotments are a key resource for the food growing theme of our strategy
- Land and Air Quality Team has offered to help identify suitable land and plots for greenspace, wildlife, biodiversity and food growing
- Housing Services is interested in developing a close working relationship with our new organisation to encourage the use of green spaces within housing estates managed by the Council.
- Local Development Team would welcome early contact from our new organisation about the strategy.
- Safer communities Team are open and willing to aligning the role of their wardens to practical projects and the objectives of our organisation.
- Property Services Team would welcome early contact on property issues the strategy and new organisation may wish to explore.
- Community Learning and Development Team have a crucial role to play in linking our strategy to the educational services of the Council

MyParkScotland helps people to discover and support their local parks and provides direct funding for park improvements and longer term investments through crowdfunding activities.

Climate Action Fife brings together individuals, communities, local government and businesses to tackle the climate emergency and make Fife a greener and fairer place to live. Our organisation will be working closely with Climate Action Fife given our shared aim of tackling the climate emergency at a local level.

Fife Environment Trust ensures locally generated landfill tax monies can be made available to local projects.

Local Landowners. We recognise the importance of open dialogue with local farmers and landowners to avoid any conflict on greenspace projects and encourage collaborative working.



Photos: Climate Action Fife

Advisory Partners

There are a number of organisations who can assist us in the early stages and in delivering our 2030 Strategy.

Greener Kirkcaldy. We recognise that Greener Kirkcaldy has a wealth of experience and practical advice to offer on all aspects of our work. In particular, we will seek advice and support in getting our organisation started and securing both revenue and capital funding. Ea O'Neill from Greener Kirkcaldy is keen to build these links between our organisations.

Paths for All. Active travel and community footpaths are both core themes in our strategy. Paths for all not only has a wealth of practical advice and support to offer, they also administer the Smarter Choice, Smarter Places Fund <https://www.pathsforall.org.uk/open-fund>

Development Trust Association Scotland. DTAS are the 'go to' organisation for community anchor organisations our organisation will become a member of DTAS and will take advantage of its extensive services and resources.

Greenspace Scotland. This is an excellent source for all things 'greenspace' and in particular helpful funding, resources and case study examples.

Scottish Climate Communities Action Network. This member based organisation is well resourced to provide support, advice and access to funding on climate, nature and biodiversity issues.

Environmental Funders Network who aim to increase the amount of financial support for environmental causes



Our funding

REVENUE
CROWDFUNDING
NATURE BONDS
CAPITAL
INVESTMENT
LOANS

A funding profile to support our new organisation (staffing etc), the themes and projects (work on the ground) outlined in this strategy will be set out in detail once this 2030 Strategy is agreed and adopted. The Steering Group are already looking to secure the funding required for this next step. 🔍

During the set up stage, our fundraising strategy will be to look to our existing partners, mainly Fife Council and the Carnegie Dunfermline Trust) to fund a one year Development Officer post (ideally full time but half time as a minimum). It may be possible to supplement this first year funding through an Awards for All application from our newly created SCIO. This role (alongside active board members) will concentrate on four things:

Initial projects

- engage with local groups to bring practical help (and funding) to help them in their work. Early contact with the partners listed in this strategy may help target existing resources and help with local projects.

Forming the new organisation, including

- promoting membership of the new SCIO and attracting board members.
- the legal formation of our new organisation as a SCIO

Fundraising

- securing revenue funding to support the new SCIO over multiple years (working from the detailed business plan)
- securing external capital and revenue to support local projects

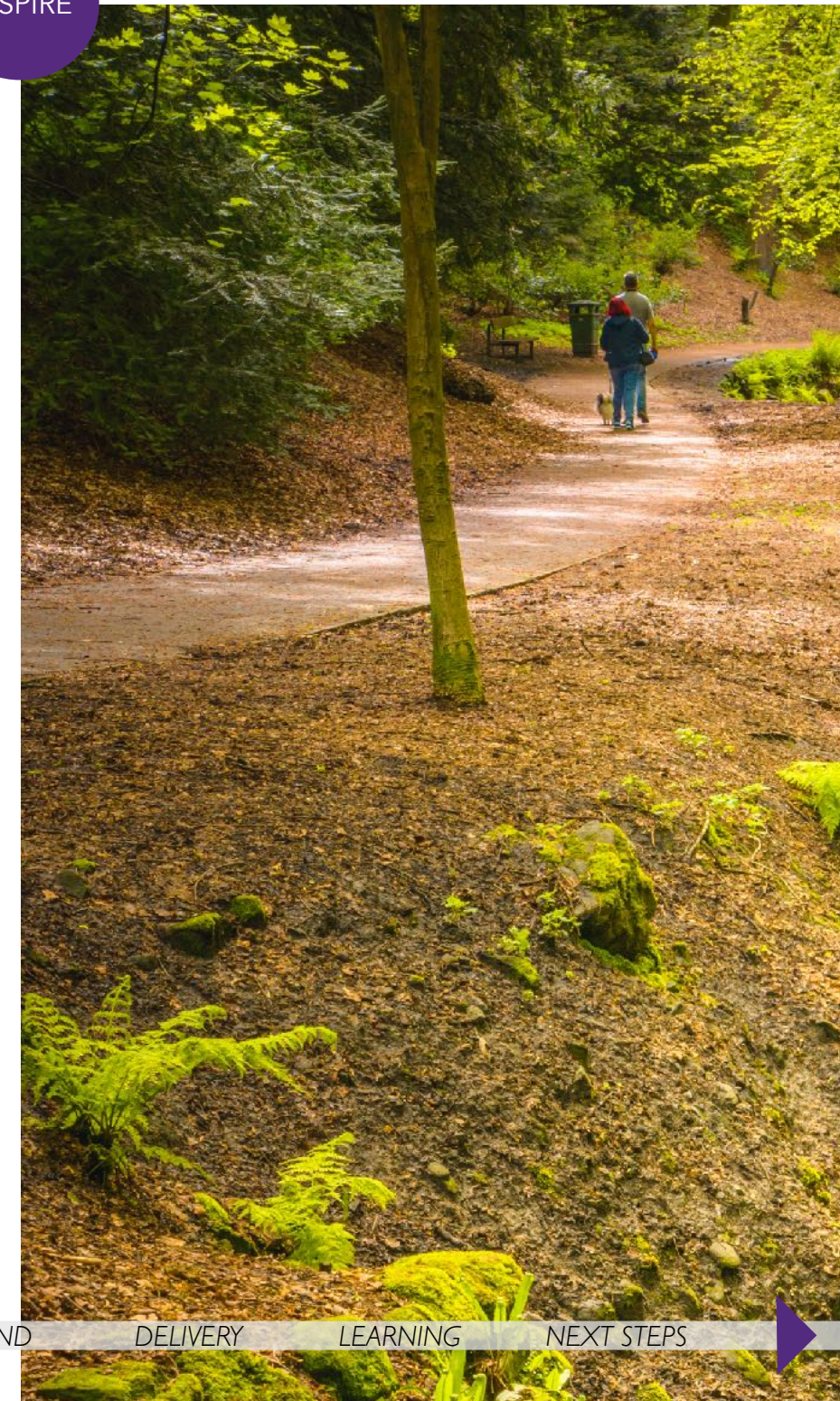
Communication

- timely communication with members and the wider community (Social media, website, newsletter etc).



We are already working to find some start up funding to help develop our initial ideas

INSPIRE



Potential funding targets

During the set up year it is already clear that there is significant fundraising potential from the following sources (listed alphabetically):

- Energy Savings Trust
- Fife Council Community Resilience Fund
- Fife Environment Trust
- Local Energy Scotland
- National Lottery Community Fund
- People's Postcode Lottery
- Robertson Trust
- Scottish Communities Alliance
- Scottish Government Investing in Communities Fund
- Scottish Government Nature Restoration Fund
- Smarter Choice, Smarter Places Fund
- West Fife Common Good Fund

Potential Funding Initiatives

- Our organisation will keep an eye on the development of innovative funding mechanisms such as the Nature Climate Bonds being explored by Edinburgh Council in their 'Thriving Green Spaces' strategy.

Income generation potential

- In addition to grant funding opportunities, our organisation will be particularly interested to explore the potential of income generation from renewable energy schemes in our greenspaces and our Common Good land.



... we are interested to explore the potential of income generation from renewable energy schemes in our greenspaces

Our land

We believe that the Common Good Land and the Common Good Fund **held on this register** has a major role to play in delivering our 2030 Strategy.

Common Good Funds derive from the original royal charters granted by the Monarch to Scotland's Royal Burgh's. These feudal grants created the Royal Burgh with its associated privileges and typically included extensive grants of land to provide a means of support for the townspeople as well as to provide land for the development and expansion of the burgh.

The 197 burghs that existed in 1973 lost their powers when Town Councils were abolished that year and the governance and property of the burghs were absorbed into the new Districts created by the Local Government (Scotland) Act 1973.

In addition to Dunfermline Public Park Common Good land includes the Lyne Burn Corridor, Whirlbut Park, Rumblingwell Recreation Ground, Scobie recreation ground and car parks and pieces of amenity land.

Knowledge of Common Good Lands and Funds can be patchy across communities and within the Local Authorities who administer these assets. There is a slowly growing national call to explore the potential of these assets with the growing understanding and call for 'Community Wealth Building'.

OWNERSHIP
MANAGEMENT
CONTROL
ASSET
INVESTMENT
OPPORTUNITY

INSPIRE

INSPIRE

INSPIRE



Our delivery

Our outline plan could follow the steps shown below.

Organisational development

- Secure funding to prepare detailed business plan based on 2030 Strategy document.
- Secure funds for one post (full time equivalent) and associated costs for the first year. Likely to be circa £50 -70k
- Constitute new SCIO
- Undertake membership drive and appoint first board (following skills and experience audit)

Organisational development

- Secure funding for additional staff, project development and capital as set out in the detailed business plan
- Hold annual conference to engage, review and plan for the year ahead
- Prepare annual report and review

Projects

- Advance, and fundraise for, projects as agreed in detailed business plan (following consultation on this strategy)

Partner development

- Forge partnership links, as set out in the 2030 strategy

Communication

- Set up website and social media assets
- Establish regular community contact and monthly open meetings
- Seek mentoring arrangement with more experienced local organisations (eg Greener Kirkcaldy)

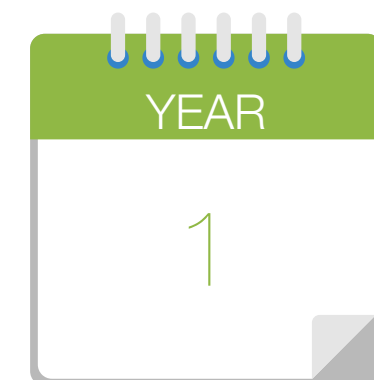
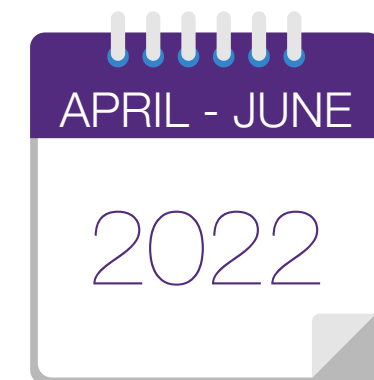
Learning and sharing

- Set up web based learning and sharing resource tapping into existing resources and networks
- Run a series of events by tapping into projects from across Scotland and Europe, through digital events

Research

- Secure funds, establish and promote the Dunfermline wide survey targets (see idea 4 here)
- Set up monitoring and evaluation process. This will feed into annual report and review.

PROJECTS
RESEARCH
ORGANISATION
PARTNER
LEARNING
COMMUNICATION



Organisational development

- Expand core team (administrator likely) and project based team (in response to needs of local groups to match annual report and review (and funding opportunities)
- Secure office base (or homeworking/coworking arrangement) for our organisation
- Continue board development days/courses to increase skills.
- Implement detailed business plan (organisational development)
- Continue to build membership of our organisation.

Projects

- Advance projects as agreed in in annual reports and reviews
- Fundraise for those projects

Partner development

- Forge partnership links as set out in the annual reports and reviews and required by projects

Communication

- Continue to develop website and social media assets
- Dunfermline wide communication on the 2030 strategy will now be extensive.

Learning and sharing

- This will now be extensive and a major part of delivering our strategy and promoting our organisation as a Dunfermline wide resource

Research

- As identified an in the annual reports and reviews.



Organisational development

- Delivery plan will now reflect a mature and successful community anchor organisation
- The end of year 3 will see a major 'take stock' exercise on our progress on our 2030 strategy against the monitoring and evaluation measures agreed in year 1.
- Projects, learning, sharing and research will all not be maturing and respnding directly to the annual reports and reviews and the demands of local groups.
- 2029: major strategy review to prepare for 2030-2040 programme



TALK
SHARE
LISTEN
ADAPT
LEARN
CHANGE



Our learning and sharing

For our strategy to be successful we must engage directly with all parts of our community, be quick to learn lessons about what works (and doesn't) and to communicate well and effectively.

It is clear that the network of local groups are already seeing many folk directly involved in greenspace work. This local engagement is always best. We will listen carefully to the needs of these local groups and volunteers and do our best to align our work to support them in whatever way we can.

We are also keen to engage with the local business community. Major employers and larger businesses are looking for ways to engage directly with greenspace and climate related initiatives to help them meet their social accounting and net zero targets. More local businesses can be offered direct sponsorship, involvement and partnerships with the greenspace events that bring footfall to Dunfermline.

We will establish a "Future Makers" network inspired by the Finish Town of Lahti, European Green Capital 2021. These are individuals in the local community, businesses, organisations and the public sector who sign up to help make our strategy happen and to be ambassadors for change

At the earliest opportunity we will establish a new website for our organisation and all associated social media links.



We must never stop learning from others and improving what we do.



Our next steps

We are determined to deliver a transformative 2030 greenspace strategy for Dunfermline that will lead the way in Scotland. On publishing the draft of this strategy we will take five steps:

Step 1: Open the draft to comment, constructive criticism and improvement from our communities and partners. For our work to succeed we must have the buy-in from everyone involved and co-produce our strategy.

Step 2: Hold a major, online conference on the 18th March to showcase our 2030 strategy, take inspiration from others across Europe and encourage active engagement with our strategy, organisation and the work ahead.

Step 3: Secure the funding to prepare a detailed business plan for our new organisation and the commitment to a first year development officer(s) role to 'prepare the ground' for the delivery of our strategy. Alongside members and board members the development officer(s) will build the organisational capacity of our new organisation, secure additional funding, agree partnership commitments and, most importantly, help our local projects to deliver practical change on the ground.

Step 4: Publish this version of our 2030 Greenspace strategy to be renewed each year and at appropriate moments of progress and change.

Step 5: Establish Dunfermline Greenspace and get down to work delivering our strategy.

PUBLISH
FUND
CONSULT
PREPARE
DELIVER
FORM

